

PETER GUBERNAT

490 Nicole Dr. Unit A
petergubernat@gmail.com

Bartlett, IL 60103

Phone 630-205-4293
www.petergubernat.com

OBJECTIVE

To obtain a position where my knowledge of web, graphic and multimedia design is used to benefit and grow your company.

SUMMARY OF QUALIFICATIONS

Over 10 years experience in Design and Front-End Development working with various creative, multimedia web technologies to deploy a multitude of services for many different clients.

Knowledge of current web trends and the ability to code standards compliant, table-less layouts.

Excellent knowledge of PHP, MySQL, (X)HTML, CSS, DHTML, User Interface, User Experience, Video Editing, Flash technologies and design skills & principles.

EDUCATION

The Illinois Institute of Art - Schaumburg
Bachelor of Fine Arts in Web Design & Interactive Media
Graduated September 2008

TECHNICAL & DESIGN SKILLS

- PC and Mac Proficient
- Search Engine Optimization
- Adobe Master Suite
- Apple Final Cut Studio
- Microsoft Office
- XHTML
- CSS
- jQuery
- MySQL
- Limited experience with ASP and ColdFusion programming
- Web Analytics
- Search Engine Marketing
- Pro Tools
- Apple Logic Pro
- UI Development
- ActionScript 2.0
- JavaScript
- PHP

EMPLOYMENT

Direct & Internet Marketing Specialist

ArjoHuntleigh, Addison IL
April 2010 – Present

- Design, develop, deploy & maintain multinational company intranet written in PHP
- Maintain numerous company websites with various different CMS tools
- Design, develop, validate & deploy a recall-based customer response portal within FDA specifications written in PHP and MySQL with a standards compliant HTML/CSS front end.
- Develop & deploy other dynamically driven web applications such as phone lists, zip code look up, pipeline forecasting, customer returns portal all written

in PHP with MySQL backend

- Film various company events using HD video equipment
- Edit raw footage using Final Cut Studio for final use on intranet as well as DVD
- Create videos to be used at company's national sales events around the world
- Create various media based training modules (DVD, Flash)
- Develop budget proposals for various needed equipment
- Create styled print collateral for sales employees in the field
- Lead training sessions

Skills Used: Illustrator, Flash, Final Cut Studio, Photoshop, Pro Tools, PHP, MySQL, xHTML, CSS, JavaScript, jQuery, ActionScript, Web Design & Development, Print Layout Design, InDesign, Content Management

Adjunct Faculty

International Academy of Design & Technology, Schaumburg IL
February 2010 – August 2010

- Instruct students how to use various design programs
- Help students learn about overall media design and development
- Teach students concepts required for good design
- Lead students through various design & development exercises
- Develop class exercises, homework and tutorials for students
- Help students develop their own design style based on industry standards
- Develop and maintain certain school websites & portals

Skills Used: Illustrator, Flash, Leadership & Instruction, Photoshop, Pro Tools, Web Design & Development, InDesign

Creative Developer

Ready Set Sales, Schaumburg IL
March 2009 – April 2010

- Design & develop front end of e-commerce websites
- Create & implement SEO & SEM strategies to drive sales
- Lay out website & template designs
- Create company email templates
- Design & develop marketing super features for multiple websites
- Manage company internal websites

Skills Used: XHTML, CSS, Actionscript, JavaScript, Design and Layout, Content Management Systems, Photoshop, Flash, InDesign, MS Office Products

Internet Marketing Coordinator

CCH Group, Riverwoods IL
September 2008 – February 2009

- Design & develop interactive flash software tutorials using Flash & ActionScript
- Lay out website designs using Photoshop
- Deliver final site templates using CSS, xHTML, JavaScript & Flash
- Adjust photos using Photoshop and optimize for web use
- Manage & update current company websites

Skills Used: XHTML, CSS, Actionscript, JavaScript, Design and Layout, Video Encoding, Content Management Systems, Photoshop, Flash

Freelance Web Development / Graphic Design

July 2001 - Present

- Creatively design, develop & deploy websites for various clients using xHTML,

PHP, JavaScript & jQuery

- Design & develop full media experience driven websites through the use of Flash, JavaScript, jQuery & ActionScript 2.0
- Use various audio/video editing software to stream customer video and audio online casts
- Meet with clients on a regular basis to deliver project updates
- Multitask and manage as many as eight client projects at the same time.
- Design and produce print collateral
- Implement the use of new web technologies to creatively attract new business for clients
- Manage all SEO related activities
- Photograph various client products to be delivered for web and print
- Setup & manage client email subscriptions
- Design, develop & manage clients e-marketing campaigns
- Design, build & deploy various MySQL database applications
- Bring creative ideas and solutions to clients through the use of web and other multimedia